

Sparta Butterfest Arts & Crafts/Flea Market Information Sheet

Show Dates: June 12-14, 2020

Application Deadline: May 30, 2020

Registration & Set Up:

Thursday - Noon to 6:00 p.m.

Friday - 10:00 a.m. to 6:00 p.m.

There is NO Saturday set up.

Show Hours:

Friday - 4:00 p.m. to dusk

Saturday - 10:00 a.m. to dusk

Sunday - 10:00 a.m. to 6:00 p.m.

Location:

Sparta Festival Grounds are located at Memorial Park on the corner of Rusk Avenue and Montgomery Street.

Booth Spaces & Prices:

10' deep x 10' across the front = \$75

20' deep x 10' across the front = \$150

10' deep x 20' across the front = \$150

20' deep x 20' across the front = \$300

10' deep x 30' across the front = \$225

20' deep x 30' across the front = \$450

10' deep x 40' across the front = \$300

20' deep x 40' across the front = \$600

Electricity, if needed, is \$30.00 per registration.

*There are NO reserved spaces for any vendor.

*Vendors must provide their own display materials (tent, chair, tables, etc.)

*Some spaces have a minimum depth of 20' to allow 10' for vehicle and 10' for canopy.

*Allow room for your bumper and trailer hitch when ordering space.

Other Topics of Importance:

*Your cancelled check is your receipt.

*A copy of your Wisconsin Sales Tax Permit # is required with all applications.

*Vehicles may be parked behind your canopy and if so will need to stay there the duration of the festival.

*You are required to stay and sell on the fest grounds Friday – Sunday, exceptions to this may be granted upon request.

*The Festival is not responsible for rain, theft, or natural disaster.

*Sparta Festivals reserves the right to accept or reject any registration due to space available or merchandise sold.

*You are responsible for your own liability insurance within your rented area.

*Registration Fee refund issued for those who cancel and notify the Festival 15 days prior to the first day of the event. No refunds after that date.

*Registration Checks WILL NOT be held.

Show Coordinator:

Marcy Berendes, Chair

(608)633-6649

Sparta Festivals Inc. will not allow the sale of guns of any kind shooting projectiles, fireworks of any kind, crossbows, knives, paintballs and equipment, pornographic or obscene graphics (on t-shirts, etc.) drugs and other illegal substances. In addition, it has been requested that vendors not sell silly string, fart bombs and spray, marshmallow blowguns, counterfeit or unlicensed products on the festival grounds. Law enforcement will be checking the grounds frequently. We thank you for your cooperation and understanding on this matter.



June 12-14, 2020 Arts & Crafts/Flea Market Registration

Make checks payable to: Sparta Festivals, Inc.
Mail to: Sparta Festivals, Inc., PO Box 89, Sparta, WI 54656

Name _____

Business Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone (with area code) _____ Email Address _____

BOOTH INFORMATION & SIZE (enter "X" next to size needed)

- 10' deep x 10' across = \$75
20' deep x 10' across = \$150
10' deep x 20' across = \$150
20' deep x 20' across = \$300
10' deep x 30' across = \$225
20' deep x 30' across = \$450
10' deep x 40' across = \$300
20' deep x 40' across = \$600

Amount for booth space (see above) \$ _____

Electricity is \$30.00 (if needed, add \$30.00 on this line) \$ _____

Total amount of my check is (add amount for booth space & electricity) \$ _____

Booth assignments are a very difficult task, especially when working with various booth sizes, aisles, electrical supply, etc. If you would like your booth location from a previous year, please tell us a general location, row, etc. We will do our best to accommodate your request, but there is NO GUARANTEE.

Circle One: ARTS & CRAFTS COLLECTIBLES NEW/RETAIL FLEA MARKET

Description of Merchandise I sell: _____

Type of booth set up (circle one): RV VAN CAR/TRUCK TRAILOR ONLY CANOPY ONLY
License # _____ State _____

The undersigned agrees to hold harmless the Sparta Festivals, Inc. (Butterfest event), the City of Sparta, and any of the volunteers, coordinators and employees of these groups for any loss to his/her/their booth area and/or its contents and further agrees to not hold liable any of the aforementioned in the event of an accident, loss, damages, or unforeseeable event/activity of any kind. The undersigned further agrees to be responsible for his/her/their own insurance.

Signature (must be signed to be valid) _____ Date _____

WI Seller Permit Number _____