



SPARTA FESTIVALS  
P.O. Box 89 • Sparta, WI 54656  
[www.spartabutterfest.com](http://www.spartabutterfest.com)

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Dear Potential Corporate Sponsor,

We are getting ready for our 31<sup>st</sup> annual Butterfest June 11-14, 2015.

There are multiple levels of sponsorship opportunities available to give all businesses a chance to be part of our weekend activities.

Butterfest is about bringing the community together and having a fun filled weekend with family and friends. We count on the support of our area businesses and the community to have a successful Fest each year. We would like to thank our past sponsors for your continuing support, and invite new sponsors to promote the Sparta Butterfest.

As a Sponsor we would invite you to our private Appreciation Party to kick off the weekend. It will be held at the Fest tent on Thursday, June 11<sup>th</sup> from 5-6 PM. You and your staff may come to the tent for free food and refreshments. It is a fun filled social hour for us to thank you for your sponsorship. Following the Appreciation Party the tent will open to the public with live music. Buttons are required in the Fest tent, see sponsorship levels for the amount of buttons included in each level.

Sparta Butterfest events start long before the actual fest weekend. Be sure to watch our local paper for information on the Festmaster's banquet (Friday, April 24<sup>th</sup>), Lady Butterfest Luncheon, Miss Sparta Pageant & Sparta Royalty Meet and Greet at Concert in the Park.

## Butterfest Sponsorship Levels

### **Parade Level (\$1000)**

- Large banner with Business logo will be displayed on fest grounds.
- Free float entry
- Twelve Butterfest buttons
- Tickets to Festmaster's banquet (up to 8 with RSVP)
- Acknowledgements during our Butterfest events
- Business link on our website
- Sponsor mention in media advertising
- Plaque to showcase sponsorship

### **Festmaster's Level (\$500)**

- Large banner with Business logo will be displayed on fest grounds.
- Free float entry
- Ten Butterfest buttons
- One ticket to Festmaster's banquet (must RSVP)
- Acknowledgements during our Butterfest events
- Business link on our website
- Sponsor mention in media advertising
- Plaque to showcase sponsorship

### **Presidents Level (\$400)**

- Large banner with Business logo will be displayed on fest grounds.
- Free float entry
- Eight Butterfest buttons
- Acknowledgements during our Butterfest events
- Business link on our website
- Sponsor mention in media advertising
- Plaque to showcase sponsorship

### **Friend of Fest Level (\$300)**

- Large banner with Business logo will be displayed on fest grounds.
- Six Butterfest buttons
- Acknowledgements during our Butterfest events
- Business link on our website
- Sponsor mention in media advertising
- Plaque to showcase sponsorship

### **Miss Sparta Level (\$200)**

- Banner with Business logo will be displayed on fest grounds.
- Two tickets to Miss Sparta Pageant
- Four Butterfest buttons
- Business link on our website
- Sponsor mention in media advertising
- Plaque to showcase sponsorship

### **Button Level (\$100)**

- Banner with Business logo will be displayed on fest grounds.
- Two Butterfest buttons
- Business link on our website
- Sponsor mention in media advertising
- Plaque to showcase sponsorship

We also have Miss Sparta Pageant Book ads available:

Full Page Ad \$75

1/2 Page Ad \$40

1/4 Page Ad \$25

1/8 Page Ad \$15

Please send Sponsorship to Sparta Festivals/Corporate Sponsorship, PO Box 89, Sparta, WI 54656.

Deadline is March 31, 2015 for advertising purposes. If you have a logo or web link, please email Melanie Hemmersbach at [melaniehemmersbach@gmail.com](mailto:melaniehemmersbach@gmail.com) as soon as possible to get your information on our website.

\*Festmaster's Banquet is April 24, 2015

You must RSVP for the Festmaster's Banquet.

If you have questions, please call Melanie at 487-0090 or email at [melaniehemmersbach@gmail.com](mailto:melaniehemmersbach@gmail.com).

Thank you,

Sparta Festivals

**Please return with sponsorship level and payment by March 31, 2015.**

**Sponsor:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

Parade level (\$1000)

Festmaster's level (\$500)

President level (\$400)

Friend of Fest level (\$300)

Miss Sparta level (\$200)

Button level (\$100)

**Miss Sparta Pageant Book Ad**

Full Page (\$75)

Half page (\$40)

1/4 page (\$25)

1/8 page (\$15)

**Festmaster's Banquet (Parade Level & Festmaster's Level)**

Yes, reserve my tickets

No, sorry unable to attend

**Please return to:**

Sparta Festivals/Corporate Sponsorship

PO Box 89

Sparta, WI 54656